

Recommended Online Communication Resources

Here are some external tools that you can use to help elevate the your marketing and communications efforts. If you'd like assistance using or implementing any of these tools, contact the communications department.

Images

- Create infographics and posters: <http://piktochart.com>
- Free stock photography: <http://pixabay.com>, <http://skitterphoto.com>, <http://morguefile.com>
- Icon images: <http://www.flaticon.com>, thenounproject.com
- Photo editing: <http://www.picmonkey.com>, <https://aviary.com>, <http://apps.pixlr.com/editor/>

Online Newsletters and Email Marketing

- MailChimp: <http://mailchimp.com>

Video & Audio Content

- Online video editor/maker: <https://www.wevideo.com>
- Free stock audio and music clips: <http://www.freeplaymusic.com> , jamendo.com
- Free stock video: <http://www.videvo.net>, <http://www.motionelements.com/free/stock-footage>,

Social Media Management

- Manage all your social media accounts through one portal: <http://www.hootsuite.com>
- URL link shortener: <http://bitly.com>

Other Online Tools

- Custom Google maps that can be embedded on your website: <https://www.google.com/maps/d/>
- Visual timelines that can be embedded on your website: <http://timeline.knightlab.com>
- Photo albums and slideshows: <http://flickr.com>
- Dynamic/visual presentations: <http://prezi.com>
- Create flow charts and org charts: <https://www.draw.io/>
- Visual mind mapping: <https://coggle.it/>
- Event Planning and Invitations: <http://eventbrite.com>
- Surveys: <http://google.com/forms>